



Starting & Running a Creative Business in 2021

These online workshops are FREE. Book NOW

How Creative Business Works

Thursday 28th January 2021. 10–12noon

In this workshop we start with an introduction to what business is to creatives. We will cover how creativity and small business fit together and how it can work for you.

Your ideas. Will they Work?

Thursday 4th February 2021. 10-12 noon

So, you have a creative talent, but how do you earn a living from it? How do you come up with new ideas and how can you think out of the box to earn your living? What if your idea won't work, how can you tell?

Earning Regularly from your Creativity

Thursday 11th February 2021. 10-12

Most creatives, especially when starting up have what's called a portfolio career. We discover how to create a number of different income streams that cover the gaps and allow you to earn more consistently.

Elizabeth White. An experienced Business Advisor and Artist will deliver the workshops she has worked with all types of Creative Businesses. She is a knowledgeable and popular presenter of workshops for the creative sector, communicating business skills to creative people.

The workshops are FREE for businesses in Bolton and Greater Manchester, but places are limited

BOOK NOW on Eventbrite <https://www.eventbrite.co.uk>

**Bolton
Council**

